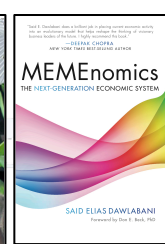
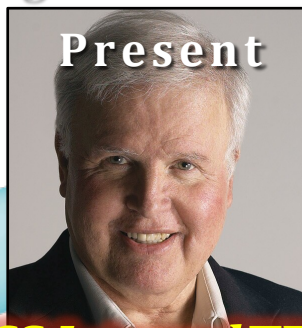
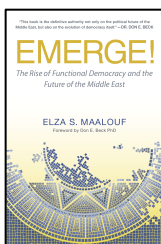


Spiral Dynamics *Integral* & The Adizes Graduate School



6-DAY SPIRAL DYNAMICS *Integral* TRAINING & CERTIFICATION

Elza S. Maalouf Darrell Gooden **Dr. Don E. Beck** Ben Levi Said E. Dawlabani

April 20-25, 2015 Santa Barbara, CA

Level One Training & Certification

This is a foundational course. We will track the history and emergence of Spiral Dynamics including the theoretical underpinnings of Clare W. Graves' research methodology and the early applications of his seminal work. The Level 1 seminar will provide an experiential exploration of the eight value systems identified by the Spiral Dynamics bio-psycho-social model. This is the first major paradigm of the 21st Century to offer insight in such areas as geopolitics, economics, religion, the arts, coaching and counseling, organizational design, education, health care, and other clearly identifiable manifestations of the social value systems existing in the world today. We will also see how these living systems emerge and evolve, their healthy and unhealthy expressions demonstrated experientially by music, cartoons, and films. Participants will gain insight into the nature of conflict, change, and healing. By the end of this seminar, participants will understand why conflicts and social ills still exist in hot spots around the world after years of effort to resolve them; and how to communicate with and align people, processes and purpose in order to facilitate healthy change and social evolution through natural design. A Day-by-Day Agenda is provided in the course Manual. Each participant will receive a manual full of articles, charts of key Spiral Dynamics constructs and other information. Each will complete a full battery of research instruments, which may also be useful in their own profession

Level Two Training & Certification

Natural Design: Second Tier Leadership, Organizational Elegance and Integral Management.

This is the graduate level course where many of the 2nd Tier Leadership concepts are introduced and practitioners of the Spiral Dynamics framework are invited to share their real life experiences. Participants are exposed the Principle of Natural Design, The Assimilation-Contrast Effect model, the MeshWORKS Solutions model and many other Large Scale applications.

Elza Maalouf will speak about her newly released book *Emerge!*, her decade-long experience with Dr. Beck in the Middle East and her own work as a transformational consultant for Mideast corporations. Cultural economist, and SDi practitioner Said E. Dawlabani explains his MEMEnomics Framework and how to design an Economic System from the Seventh Level with an update on the latest Integral economic practices from around the world. You will also hear from Darrell Gooden who integrates Spiral Dynamics and Adizes methodology in the development of a model for managing change in very large organizations. Darrell's presentation describes how he has integrated Spiral Dynamics and Adizes methods in his career in the military and more recently with Dr. Beck's Shift New Orleans Initiative with a real life example of a MeshWORKS Solutions. For more information please visit Dr. Beck's homepage www.spiraldynamics.net, the MEMEnomics website www.memenomics.org, or you can go directly to the registration page of the Adizes Graduate School http://www.adizesgraduateschool.org/sdi_seminars.html for specific course descriptions, special accommodation rates, and any general questions.